



Tap into your Creative Self

Learn new ways of doing the same things.



Overview

Creativity is as omnipotent as air and as misunderstood as COVID-19. The myths surrounding being creative - far exceed the benefits. Many times, we see people quoting their lack of creativity as an excuse for not doing something. Just because you do not open a door does not mean it doesn't have anything valuable! Channelizing your creative potential by far is the most valuable gift you can offer yourself.



Learning Outcomes

This workshop intends to help learners bust creativity myths, understand the functionalities of being creative, rules to creativity, a process of translating ideas to action to innovation. It also differentiates creative minds from innovators. It does not miss at identifying and sending some signals to detect the traps to creativity.



Your takeaways

1. Busting Myths
2. Creativity Meaning and Rules
3. Examples and anecdotes: Creative Intent
4. Traps to Creativity
5. Process of translating ideas to action
6. Difference between creativity and innovation



Program Details

- 90 + 90 mins
- Pre and Post work essential
- Delivered by expert facilitators
- Open to all
- English language only

