



# Strengths Portfolio

## Fueling Excellence through Strengths-Based Development

At NamanHR, we unlock potential through the science of strengths. Rooted in positive psychology and powered by **CliftonStrengths®**, our **Strengths Portfolio** offerings help individuals and teams leverage what they naturally do best—for deeper engagement, stronger collaboration, and high-impact performance.

## Our Numbers Speak

**30 +**

Clients served

**7500+**

Employees enabled



[inquiry@namanhr.com](mailto:inquiry@namanhr.com)



## The Science Behind Our Approach

Built on Gallup's strengths research and grounded in behavioral psychology, our programs move beyond generic development to focus on **authentic alignment with natural talents**.

Our belief: People excel when they focus on strengths, not fix weaknesses.

## Our Key offerings

We don't just conduct workshops—we build strengths-led cultures. Through our flagship offerings— **MIDAS®**, **Strengths-Based Leadership (SBL)**, and **Strengths-Based Coaching (SBC)**—we help organizations:

- Discover individual and team strengths
- Embed strengths into leadership, teams, and everyday actions
- Build resilient, high-performing, and collaborative workplaces

### MIDAS® Workshop

- 1-day flagship program based on CliftonStrengths®
- Ideal starting point to introduce the Strengths philosophy
- Helps individuals identify, understand & apply their top strengths

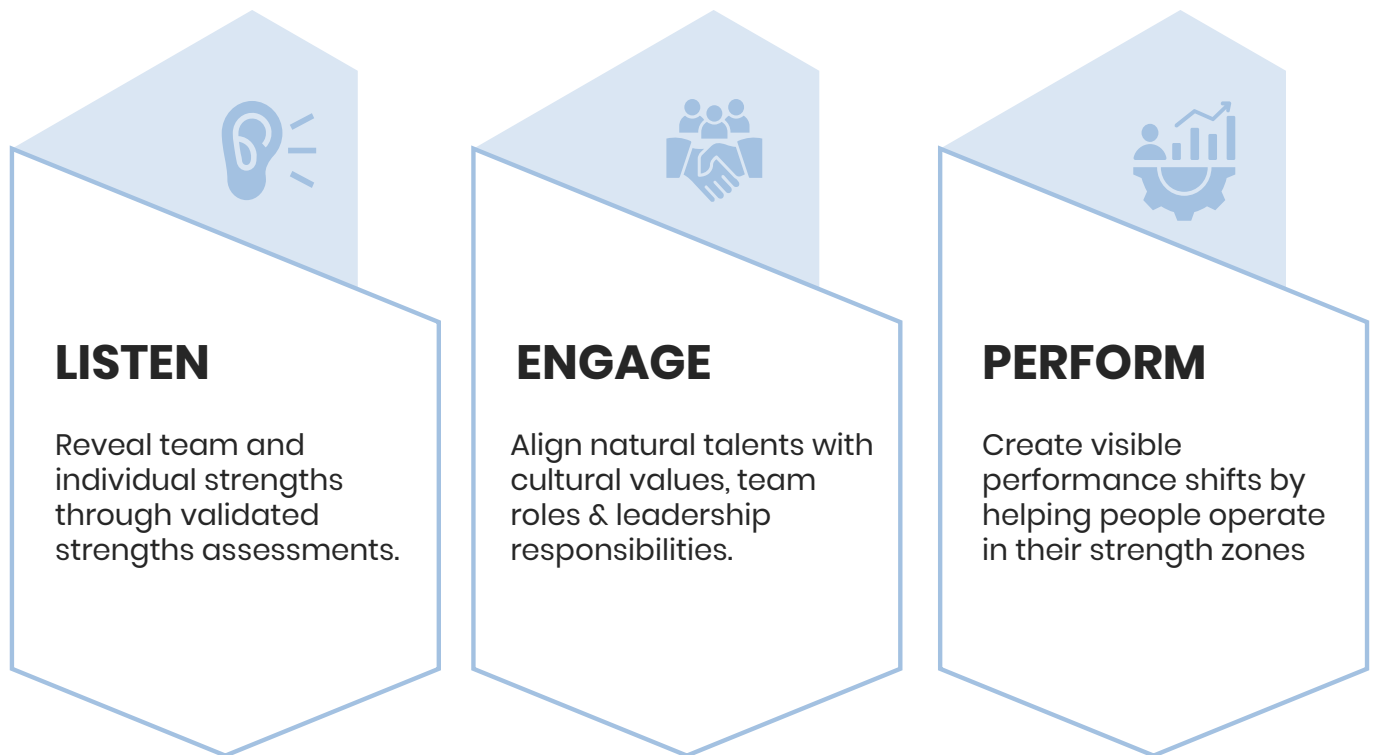
### Strengths-Based Leadership (SBL)

- 2-day experiential intervention for leaders
- Discover strengths across 4 domains: Strategic Thinking, Executing, Relationship Building, Influencing
- Learn how to harness team strengths for collective impact
- Often combined with one-to-one coaching

### Strengths-Based Coaching (SBC)


- Personalized coaching journeys
- Enable leaders to embed strength-based habits into leadership & culture
- Sustainable development through reflective, tailored conversations

## Embedded in Our LEP (Listen–Engage–Perform) Framework



### Why Choose NamanHR?

- Strengths-Certified Experts (Gallup-trained coaches & facilitators)
- Culture-Centered Design – Strengths solutions tailored to your cultural context
- Multi-industry Experience with Proven Success Stories
- Integration with leadership and organizational transformation journeys

 **Reach out** to discover how NamanHR's Strengths Portfolio can unlock the natural potential of your people and power a culture of excellence.

# Our Impact

**4 lakh+**  
Lives Empowered

**700+**  
Clients Worldwide

**200+**  
Expert freelancers & Assessors

**18**  
Business partners across 15 countries

# Brands that Trust NamanHR



# NamanHR Global Business Partners



1. ECG Consulting – **Morocco**
2. GalienPharm – **Senegal**
3. Dr. Hasan Mahmood – **Bangladesh**
4. Hengzhao Worun Consulting – **China**
5. Herbst Group – **South Africa**
6. HSPP Consultants – **Bangladesh**
7. Ignivance Limited – **Canada**
8. Mukegi Business Consultants – **Kenya**
9. Pharus Training & Development Services – **Philippines**
10. Joko Murdianto and Munawil Abdullah – **Indonesia**
11. Q-Leap Co. Ltd – **Taiwan**
12. Soul Zenthral LLC – **USA & Philippines**
13. Step by Step Training and Consulting Ltd. – **Russia**
14. Unitive Pty Ltd. – **Australia**
15. Versatile Collaboration LLC – **USA**
16. Alliance Business Solutions – **Egypt and KSA regions**
17. Centre for Coaching – **Central Europe and South Africa**
18. Lisa Dunn – **USA**

# Stay Connected.

Let's keep the conversation going.

Explore our insights, offerings, and the work we do around leadership and culture.



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